

Worshipful Master
Brother Willie A. Agee, III, KCT, 33°

Senior Warden
Brother Eric Ware, KT, 32°

Treasurer
Brother John Manson



Junior Warden
Brother Lawrence Jeter, KT, 32°

Secretary
Brother Dominick Holland, KT

RE: Jazz Brunch Committee Report

To: Worshipful Master, Officers, and Brethren of Kirjathjearim Lodge #104

From: Jazz Brunch 2026 Committee

Date: July 16, 2026, 5:00 PM

Subject: Jazz Brunch 2026 Report

To the Worshipful Master, Wardens, and Brothers of Kirjathjearim Lodge #104:

We, the Jazz Brunch 2026 Committee, submit the following report.

Venue

The event will be held at the Smyrna Event Center on
Saturday, August 1, 2026, from 11:00 - 2:00 (Updated Time).
Flyer and website updated to the new time.

Ticket Pricing

- \$85 – General Admission (includes open bar)
- \$650 – Reserved Table (seats 8 guests and includes bottomless mimosas)
- Sale July 13 -17: Tickets: \$70 - Table: \$575 - JB Ad: \$35

Entertainment and Event Support

- Bro. Norcross – Confirmed (\$900)
- DJ KVO – Confirmed (\$300)
- PM Freeman – Confirmed (\$100 setup fee)
- Ms. Shari Hollins – Confirmed to assist with decorations

The Smyrna Event Center will provide soft drinks (regular and diet), ginger ale, and mixers, including orange, cranberry, and pineapple juice.

Marketing and Event Promotion - Update.

- PM Jonas will assist with marketing and promotion (\$300).
Website updated with a link to the Souvenir Journal AD and Limited Sale.
Paid Advertising via Facebook and Instagram. *New*
- Advertising letters will be available for purchase at \$50 per ad. Completed!
- The event will be promoted through the Presidents of Greek Chapters, the NPAC website, OES, and the district to encourage participation and support. Promotion emails sent to outside organizations.

Silent Auction

- Silent auction gifts will be included as part of the event.
- Items for the auction are currently PS5, Cigar Box, Blantons, Bourbon.

Financial Overview

Total Event Expenses

Expense	Amount
Smyrna Event Center (Food, Beverage, Bar, Stage, Room Rental, Production Charge, Tax)	\$7,833.76
Live Band (Bro. Norcross)	\$900.00
DJ KVO	\$300.00
PM Freeman Setup Fee	\$100.00
Marketing & Promotion	\$300.00
Total Expenses	\$9,433.76

Revenue & Profit Projections

Scenario	Tables Sold	Individual Tickets	Drink Packages	Ads	Total Revenue	Profit
Low	5 tables = \$3,250	40 x \$85 = \$3,400	30 x \$25 = \$750	\$500	\$7,900	-\$1,533.76
Break-Even Plus	8 tables = \$5,200	56 x \$85 = \$4,760	50 x \$25 = \$1,250	\$750	\$11,960	\$2,526.24
Strong	10 tables = \$6,500	40 x \$85 = \$3,400	75 x \$25 = \$1,875	\$1,000	\$12,775	\$3,341.24
Best Case	15 tables = \$9,750	No Individual Ticket Sales	100 x \$25 = \$2,500	\$2,000	\$14,250	\$4,816.24

The committee will continue monitoring ticket sales, table sales, advertising revenue, and sponsorship opportunities to ensure the event meets or exceeds its financial objectives.

Jazz Brunch Totals as of July 14, 2026

- 7 Tables = \$4,325
- 7 Tickets = \$640
- 5 Ads = \$280
- 4 Drinks Tickets = \$100

Current Combined Total = \$5,345

Current Head Count: ~71: Includes current tables sold (8 per table), tickets sold, entertainment, and VIP/Complimentary.

A few Jazz Brunch updates:

- **Seating Chart:** I called the Event Center to confirm the room setup. The setup will be the same as the previous year's event. They will have all of the tables numbered.
- **Drink List:** I called PM Freeman. The drink selection at last year's Jazz Brunch was Grey Goose, Patrón Silver, Casamigos Blanco, Crown Royal, Jack Daniel's Old No. 7, and Tito's Handmade Vodka. **I think we should scale this back since we had more than we needed last year.**
- **Table Sales:** Are all of the current tables fully paid? Our goal is 10 tables. We currently have 7 on the books, totaling **\$4,235**.
- **Ads Display:** I also checked with the Event Center about displaying the ads. They have a monitor available—we'll just need to connect a laptop to it.
- **Flash Sale Update:** Since the flash sale started, we've had one purchase:
 - David Humphrey – 1 ticket (\$75) and 1 ad (\$30). Included in totals above.

Jazz Brunch 2026 Committee

SW Eric Ware, Chair

JW Lawrence Jeter

Marshal Dorian Porter